

Parents often say they don't have time to read to their children, but when I give them a book, I tell them that even reading for five minutes makes a big difference."

–Dr. Crespo

Pediatrician at Hennepin County Medical Center
Minneapolis, MN



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Going to the doctor can be a little scary, but Sam and his big brother Gabriel really liked how Dr. Crespo read them a story before their checkups. When it was time to leave, Dr. Crespo gave each boy a free book to take home as part of the Reach Out and Read® program, a national nonprofit organization sponsored by Target. Suddenly, going to the doctor doesn't seem so bad.

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